

Emergency Community Support Fund

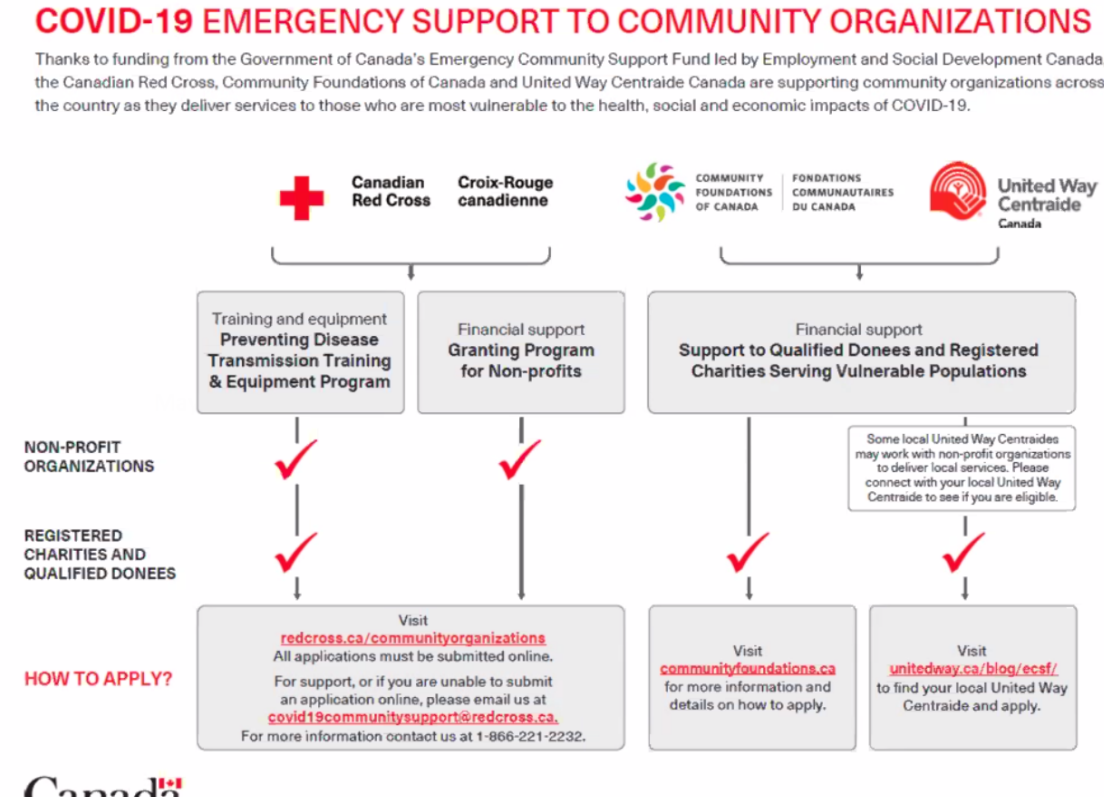
On May 19th, the Emergency Community Support Fund application process was made available. This \$350 million investment will flow through national intermediaries that have the ability to get funds quickly to community organizations that serve vulnerable populations.

Community-based organizations from across the country will be able to apply for funding to support a variety of activities that address a pressing social inclusion or well-being need caused by COVID-19, such as:

- Increasing volunteer-based home deliveries of groceries and medications;
- Scaling up helplines that provide information and support;
- Helping vulnerable Canadians access government benefits;
- Providing training, supplies, and other required supports too volunteers so they can continue to make their invaluable contributions to the COVID-19 response;
- Replacing in-person, one-on-one contact and social gathering with virtual contact through phone calls, texts, teleconference, or the Internet.

Applications for support will be open for qualified donees (including charities) and non-profits through United Way Centraide Canada, Canadian Red Cross and Community Foundations of Canada.

To determine which application your organization should apply to, [please consult this infographic:](#)



Community Foundations Canada Grant Program:



Grant Amounts: Most grants are up to \$40K for small communities, maximum is \$75,000 (for large municipalities and regions) with population as the primary driver for granting amounts.

Deadline to Apply: Applications will be accepted on a rolling basis up to July 27, 2020. You should expect a decision within 10 days of submitting your application.

Who Can Apply?

- Registered Charities;
- Registered Canadian amateur athletic associations;
- Registered Canadian municipalities;
- Registered municipal or public bodies performing a function of government in Canada.

Eligible Projects Must:

- Clearly address a pressing social inclusion or well-being need caused by COVID-19;
- Serve one or more vulnerable groups;
- Be carried out in a short timeframe with a reasonable budget before March 31 2021.

Vulnerable Populations include:

- Children, Youth (0-29), young ageing out of care, seniors and elders (in and not in care).
- Vulnerable Workers - caregivers, workers who are vulnerable (essential, temporary foreign and those in the informal labour market);
- Populations Requiring Specific Care or Supports - People experiencing homelessness, people struggling with addiction, people living with mental illness, people with low-income or living in poverty, persons with disabilities, people experiencing domestic or gender-based violence, people living in group homes or supportive living, prison populations, veterans and post-secondary students;
- Marginalized communities in Canada - official language minority communities, women and girls, members of LGBTQ2s+ communities, newcomers (permanent and temporary residents including immigrants and refugees), racialized people, indigenous people.

How do I apply?

Qualified donees will be supported through one of the 191 Community Foundations. If your region is not supported by a Community Foundation, you should select "Community Foundations of Canada" in the dropdown menu. Guelph and Thunder Bay Community Foundations are running local funding programs, you will be redirected to their websites to apply.

Application Process:

1. Eligibility Quiz – 2 minutes
2. Grant Application – 5 sections will take approximately 15 minutes
3. Grant Decision – Up to 10 days from submission
4. Electronic Banking Information Requested
5. Grant Agreement – Terms + Conditions
6. Funds Transferred.

Visit the [Applicant Guide](#) for more information or [click here to apply](#).

Canadian Red Cross:



Canadian Red Cross Grant Program Community organizations can register for two programs: The Granting Program for Non-Profits and the Preventing Disease Transmission Training and Equipment Program (PPE Program).

The Granting Program for Non-Profits

Grant Amounts: \$5000-\$100,000

Deadline to Apply: Rolling deadline up to June 21, 2020 (2-3 week approval process) for projects to be completed between Apr. 1- Oct. 31, 2020

Who Can Apply?

Incorporated non-profit organizations who are organized and operating exclusively for social welfare, civic improvement, pleasure and recreation. This grant excludes charities, other qualified donees and for-profit businesses and also must: have an annual revenue under 1.5M, have been in operation on or before Dec. 31, 2019, dedicate at least 50% of core activities to direct service delivery, require a minimum grant of \$5,000, and have a governance structure with a board or management committee of at least 3 people.

Eligible Projects provide low-risk services to one or more vulnerable population, including:

Responding to increased demand for vital services and goods:

- Demonstrable or anticipated increased service needs or demands;
- Increased cost for the delivery of programming, such as increased costs of goods as a result of supply chain challenges, and/or;
- Hiring additional personnel as a result of workforce challenges related to COVID-19 or demand.

Adapting or realigning existing service delivery and programming to a COVID-19 reality to support existing service delivery:

- Costs of adaptations to mitigate risk to staff, personnel and those they are supporting;
- Purchasing supplies or equipment needed, or time and effort to adapt client-serving spaces;
- Engagement of subject matter experts or professional services to support adaptations;
- Ensuring services and programming is adapted to, and supportive of, all vulnerable groups and those who are socially excluded so that no Canadian is left behind.

Delivering new services or programming as a result of new needs or losses as arising as a result of COVID-19:

- Vital services and programming to address pressing social inclusion or well-being need or loss caused by COVID-19;
- Vital services and programming for, or specific to, vulnerable groups and those who are socially excluded so that no Canadian is left behind.

Recruiting, engaging and supporting volunteers for direct service delivery required to respond to COVID-19:

- Costs of recruiting new volunteers who are demonstrably needed for increased demand or new programming such as to reach clients or deliver groceries or supplies; (information on current volunteer amounts and increased need will be required).
- Training for volunteers to help protect them, and others, from risk of harm as well as mitigating the risk of increased spread of COVID-19;
- Costs and activities for engagement and support for volunteers;
- Cost of recruitment and/or retention of volunteers from vulnerable groups or communities, as they may have different barriers to participation.

Community awareness, information and education as related to COVID-19 to mitigate risk and impact, support recovery and resiliency and/or prevention:

- Developing and delivering materials and sessions such as those related to COVID-19 risks, impacts and mitigations; and/or
- Costs associated with developing and delivering tailored community engagement approaches that meet the needs of vulnerable groups or communities.

Vulnerable Populations are defined in the same way in all three programs.

How do I Apply?

Organizations can apply to both the [The Granting Program for Non-Profits](#) And the [Preventing Disease Transmission Training and Equipment Program](#). Register through the [Application Portal](#). View the [Program Guidelines](#) for more information.

This [technical support document](#) is a helpful resource to prepare your application.

Preventing Disease Transmission Training and Equipment Program

Grant deadlines and eligibility criteria are the same for both Canadian Red Cross programs.

Preference will be given to organizations that are:

- Undertaking vital direct services or essential supports;
- Addressing a pressing social inclusion or wellbeing need caused by COVID-19 through direct service delivery;
- Supporting vulnerable populations through direct service delivery;
- Have unrestricted cash reserves of less than 20% of their annual operating budget.

Apply [HERE](#)

United Way:



Grant Amounts: Each local office sets its own minimum and maximum amount, based on local determinants including regional population. Grant: Toronto/Peel and York Region have a grant range of \$10,000-\$50,000. May be exceptions based on complex partnerships. Check

Deadline to Apply: June 5 + June 19 – decisions to be determined by local United Way, some local offices will have rolling applications, others will have deadlines. For projects to be completed by March 2021. Funds will be dispersed by July 31, 2020.

Who Can Apply?

Organizations with charitable status (limited number available to non-profits) with a track record of serving vulnerable populations, have audited financial statements or financial review and can provide a certificate of liability insurance of no less than \$2M.

What projects and activities are eligible?

Funding may be used to support: food security, financial wellness, health and hygiene, home care or personal support services, information and navigation, legal supports, mental health and wellness, shelter, safety, social inclusion and learning, and transportation. Program approaches may include:

- Community outreach and engagement;
- Delivering and/or developing models, tools, programming, services or resources;
- Disseminating information and knowledge;
- Volunteer engagement and recruitment.

How to Apply? Register through the [Application Portal](#) to begin your application. You will be asked your organizations Charitable Number or your Trustee's Charitable Number. The application process should take 30-45 minutes to complete.

Visit [Frequently Asked Questions](#) for more information.